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Series: **An Introduction to Writing for Publication**

CLASS ONE: Where do I begin?

- Writers' Markets—where to find opportunities and the perfect fit for your talents.
- What's in it for me?—pros/cons of freelance, ghosting, work for hire, and more. Industry terminology: rights, agents, editors.
- Book Publishing—just how does all that work? Definitions and pros/cons of self, subsidy, vanity, and traditional publishing.

CLASS TWO: Hone Your Craft Part One

- Writey Tightey—take your reader from yawn to drawn.
- Purging the Purple Prose—think reader first.
- Word Wary—shortcuts to great writing.

CLASS THREE: Hone Your Craft Part Two

- Ax the Adverbs—this is not your high school English Class.
- Viva la Voice—character development and author individuality.
- Dazzling Dialogue—story telling is more than prose.

CLASS FOUR: Story Arc and Point of View

- POV Mastery—Just whose head are we in, anyway?
- Story *What?*—Elements of a great story.
- Great Hook; Satisfying Ending—the bookends of success!

BIO: Kendy Pearson, a former high school teacher, leads two writers' critique groups between writing curricula and a magazine column. More than 200 of her articles are published in various periodicals. Since 2014, her book manuscripts have earned two Cascade Awards, a Genesis Award, and six finalist rankings. Kendy is represented by Books and Such Literary Management and enjoys teaching writers' workshops for area libraries and professional writing organizations.